The Allied Genetics Conference (TAGC) is a unique conference that brings together multiple international biological research communities for a mix of topic-driven and community-specific oral and poster sessions, workshops, and exhibits where they can discover the latest products and services.

More than 4,000 attendees will meet April 22–26, 2020 in the DC Metro area to share the latest research in:

- Mammalian Genetics
- C. elegans Genetics
- Drosophila Genetics
- Xenopus Genetics
- Yeast Genetics
- Zebrafish Genetics
- Cell Biology
- Developmental Genetics
- Disease Models and Aging
- Ethical, Legal, Social Issues
- Evolutionary and Population Genetics
- Gene Regulation
- Genome Integrity
- Genomics and Systems Biology
- Intracellular Dynamics
- Neurogenetics
- New Technology and Resources
- Quantitative Genetics
- Training and Education

As well as topic-driven sessions, the meeting will include community sessions for researchers working on C. elegans, Drosophila, mammals, yeast, Xenopus, zebrafish, and population, evolutionary, and quantitative genetics as well as sessions for scientists researching humans, plants, and agricultural species.

Sponsors and exhibitors can engage attendees not only through the exhibits and event sponsorships, but also through new industry-focused scientific, collaboration, recruitment, and career sessions.

Be sure to take advantage of this unique conference by exhibiting or sponsoring!

**PARTICIPATING COMMUNITIES**

- C. elegans Genetics
- Drosophila Genetics
- Mammalian Genetics
- Population, Evolutionary & Quantitative Genetics
- Xenopus Genetics
- Yeast Genetics
- Zebrafish Genetics

Since 2012, we have brought together more than 25,000 scientists at GSA conferences.

Since 1916, we have published more than 20,000 articles in our peer-reviewed journals **GENETICS** and **G3: Genes|Genomes|Genetics**.

QUESTIONS? Contact TAGC Exhibits & Sponsorship Sales Manager at 301-658-3271 or GSAexhibits@genetics-gsa.org
As a new meeting in 2016, over 3,000 researchers attended and 91% said they would attend this meeting again. For 2020, we expect attendance to be over 4,000.

In 2016:
• 3,015 scientific attendees registered
• 2,182 abstracts were submitted
• 98% visited the exhibits and posters

Our attendees constitute a highly-educated global market of scientific researchers in the field of genetics.

The attendees work at colleges and universities, government and private research institutes, laboratories, medical schools, corporate and industrial settings, and other institutions.

Our communities are known as early adopters (and developers) of new technology – they are always searching for new and improved methodological tools and resources.
Current Career Title
Academia and Research Institutes - Faculty (Dean, Department Chair, Professors) 31%
Academia and Research Institutes - Early Career (postdoc, graduate student) 58%
Academia and Research Institutes - Staff Scientist 4%
Academia and Research Institutes - Group Leader 4%
Other 3%

Estimated 2020 Attendance by Community (based on 4,000 attendees)
C. elegans 425
Drosophila 1325
Mammalian 275
Population, Evolutionary, and Quantitative Genetics 600
Xenopus (new in 2020) 225
Yeast 425
Zebrafish 625
Others (plant, animal, human) 100

Annual Lab Purchasing
Less than $10,000 28%
$10,000 - $25,000 23%
$25,001 - $50,000 19%
$50,001 - $75,000 12%
$75,001 - $100,000 9%
More than $100,000 9%

Abstracts Submitted by Topic in 2016
- Developmental Genetics 19%
- Disease Models and Aging 21%
- Evolutionary and Systems Biology 2%
- Gene Regulation 13%
- Genomics and Systems Biology 6%
- Intracellular Dynamics 10%
- New Technology and Resources 12%
- Neurogenetics 6%
- Professional Development and Education 2%
- Quantitative Genetics 10%

Sample Represented Attendee Organizations (based on TAGC 2016 attendee information)
- Baylor College of Medicine
- Carnegie Institute of Science
- Center for Translational Cancer Research
- Centre for Biodiversity Dynamics
- Chinese Academy of Science
- CNRS, University of Paris
- Cornell University
- Duke University
- ETH Zurich
- Fred Hutchinson Cancer Research Center
- Goodman Cancer Research Centre
- Harvard University
- Howard Hughes Medical Institute
- Institute for Computational Medicine
- Institute for Frontier Science Initiative
- Institute for Research in Immunology and Cancer
- Institute of Cell Biology
- Institute of Genetics and Developmental Biology
- Institute of Hydrobiology
- Key Laboratory of Aquatic Biodiversity and Conservation
- Kyoto University
- Lewis-Sigler Institute for Integrative Genomics
- Massachusetts Institute of Technology
- Max Planck Institutes
- National Institute on Aging

GSA Membership Top Professional Positions held
- Principal Investigator/Professor 39%
- Graduate Student 20%
- Postdoctoral Research Fellow 17%
- Other (DVM, MS, MA, BS) 24%

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Why Exhibit at The Allied Genetics Conference?

- Interact with attendees that have significant purchasing power for their labs.
- Access the genetics research community in one location at one time.
- Showcase your products/services through hands-on demonstrations and in-depth discussions on how you can support their research.
- Recruit scientists from multiple biological research communities who are interested in new career options.
- Expand your network through workshops, discussions, and social events that make it easy to interact meaningfully with attendees and representatives of key scientific organizations.
- Influence a wide range of researchers of all career stages and trajectories, including students, postdocs, new faculty, and jobseekers.
- Show support of current customers who may be giving a talk, presenting a poster, or hosting a workshop.
- Reach new audiences from communities that tend to be early adopters of new technologies.

TAGC 2020 Exhibit Hall will feature:

- Exclusive evening hours
- Scientific poster presentations surrounding the exhibits
- Discovery Stage – a forum to highlight innovative posters through Lightning Talks and select exhibitor presentations
- Food concessions with tables
- Charging stations
- Attendee networking lounges
- Remote broadcasts
- Opening mixer on Thursday Night
- Breaks in the Hall

Types of organizations that should exhibit:

- Agricultural research
- Antibody production services
- Automation and high-throughput technologies
- Behavioral research equipment
- Biomedical foundations
- Biological Solutions
- Biotechnology
- Cellular data recorders
- Chemicals
- Database Resource Groups
- DNA extraction and purification
- Education
- Genetic stock collections and maintenance
- Genome engineering
- Genome mapping technology
- Instrumentation
- Laboratory automation software and hardware

Exposure through TAGC 2020 is for anyone who wants to reach a wide variety of biological researchers.
PAST EXHIBITORS & SUPPORTERS

Advanced Analytical Technologies, Inc.
Alliance of Genome Resources
AppCellTech Ltd.
Aqua Schwarz GmbH
Aquaneering
Aquatic Enterprises Inc/Aquarius Fish Systems
Archon Scientific
Beckman Coulter Life Science
BioTek Instruments, Inc.
Bitplane, Inc.
Carl Zeiss Microscopy, LLC
ClyVerse
Darwin Chambers Company LLC
Diagenode Inc.
Dino-Lite Scopes (BigC)
Drosophila Genomics Resource Center (DGRC)
Drummond Scientific
Dynalab Corp.
Fine Science Tools
FlyBase
Gene Ontology and Monarch Initiative
Gene Tools, LLC
Genesee Scientific
GenetiVision Corporation
Hybrigenics Services SAS
Illumina, Inc.
INTAVIS Bioanalytical Instruments
Intega Biosciences
InterMine
Knudra Transgenics
LabExpress
LabTIE
LGC Biosearch Technologies
Loligo Systems
MACHEREY-NAGEL Inc.
MilliporeSigma
MoosAgar, Inc.
Mouse Genome Informatics
Mutant Mouse Research & Resource Center (MMRRC)
NASA Space Life Sciences
National Science Foundation
NemaMatrix Inc.
NGX Bio
NightSea
Noldus Information Technology
Novagen Corporation
NuGEN Technologies, Inc.
Pentair Aquatic Eco-Systems
Percival Scientific, Inc.
Rainbow Transgenic Flies, Inc.
RAPID Genomics, LLC
Roboz Surgical Instrument Co
Sable Systems International
Saccharomyces Genome Database
Skretting North America
SoftGenetics
SPEX SamplePrep, LLC
Sunshine Science Products
Taylor and Francis
Techshot, Inc.
Tecniplast USA
The Company of Biologists
Transnetx, Inc
Tritech Research
Union Biometrica
Vienna Drosophila Resource Center
Viewpoint Life Sciences Inc.
WellGenetics Inc.
Wiki Education Foundation
World Precision Instruments, Inc.
WorldWide Life Sciences
WormBase
WPI Instruments
ZFIN (Zebrafish Model Organism Database)
ZIRC (Zebrafish International Resource Center)
Zymo Research Corporation

EXHIBIT HALL INFORMATION

Exhibit Booth Package
The Exhibit Booth Package Includes:

- **Booth**
  - 10' x 10' booth space
  - Identification sign
  - 8' high back drape and side rails in show colors
  - Security when exhibits are closed
  - 1 copy of the meeting program book

- **Marketing**
  - Company name printed in the Onsite Program (distributed to all meeting attendees)
  - Company name, URL, 50-word description on the TAGC 2020 website and mobile app
  - Complimentary post-conference attendee list (mailing address only)

- **Registration**
  - 1 full conference registration
  - 2 exhibit hall only registrations (additional booth personnel $50 each)

Payment Terms
100% payment is required with the booth rental.
Checks must be in USD and payable to Genetics Society of America.
All international bank fees are the responsibility of the exhibitor.

Cancellation Policy
GSA agrees that Exhibitor may cancel or reduce the amount of space applied for on this agreement in writing up to and including October 11, 2019 and that if it does so, GSA will charge a cancellation processing fee equal to 50% of the full price of exhibitor's booth space.

Any exhibitor who cancels or reduces their booth space after October 11, 2019 will forfeit 100% of the full price of exhibitor’s booth space. Cancellation and reduction notices must be submitted in writing to Exhibits Manager.

Terms and Conditions
All contract exhibitors must follow GSA’s rules, regulations, and policies. These can be found at the last step of the online booth rental process.

Commercial
| Early Bird (before October 11, 2019): | $3,400 |
| Standard (after October 11, 2019): | $3,750 |

Non-profit
| Early Bird (before October 11, 2019): | $3,000 |
| Standard (after October 11, 2019): | $3,350 |
Installation
Thursday, April 23  8:00 a.m. – 2:00 p.m.
Booth inspections at 2:00 p.m.

Exhibit hall hours
Thursday, April 23  7:30 p.m. – 10:00 p.m. (Welcome Reception and poster presentations)
Friday, April 24  4:15 p.m. – 7:30 p.m. (poster presentations 4:15 p.m. – 6:15 p.m.)
Saturday, April 25  4:15 p.m. – 7:30 p.m. (poster presentations 4:15 p.m. – 6:15 p.m.)

Dismantle
Saturday, April 25  7:30 p.m. – 11:00 p.m.

Posters
Scientific posters are an integral part of TAGC 2020 and will be presented in the exhibit hall.

Poster presentations
Thursday, April 23  7:30 p.m. – 10:00 p.m. (Welcome Reception)
Friday, April 24  4:15 p.m. – 6:15 p.m.
Saturday, April 25  4:15 p.m. – 6:15 p.m.

See the preliminary conference Schedule of Events online.

How To Rent A Booth
2. Select “Rent Booth”.
3. Type your organization’s name.
4. Verify or update the administrative booth sales contact information.
5. Indicate the booth you would like to rent.
6. Enter the payment information to submit payment.
7. An email confirmation of your contract submission will automatically be sent to the booth sales contact.

Through the online portal, you will also be able to download invoices, upload directory information, make payments, and include insurance information.
Select the perfect combination of opportunities that showcase your support of genetics research and enhance your presence and visibility at TAGC 2020.

- Maximize your brand exposure with educational sessions.
- Increase your booth traffic through targeted advertising options.
- Demonstrate your innovative products and services by hosting a presentation on the Discovery Stage, which will also feature lightning talks by attendees.

We offer multiple sponsorship opportunities, including:

- General Support
- Scientific Education
- Professional Development Events
- Brand Promotions
- Booth Traffic Generators
- Digital & Print Advertising

**General Support**

All general support funds help support educational sessions and professional development activities for the 4,000 genetic researchers in attendance.

Your investment will be rewarded with recognition and access to all 4,000 attendees.

Contributions from foundations, governments, private, and commercial organizations provide important supplemental funding to support participation by scientists and students who may otherwise be unable to attend the meeting.

Support levels can be customized based upon your desired visibility and access.

**GSA values and recognizes multiple levels of support.**

Once you have chosen the conference support, sponsorships, promotions, and advertising options that best fit your marketing strategy, sponsorships levels will be assigned based upon the final total and you will be recognized in the following manner.

**Platinum Sponsors**

Any options chosen that are equal to or greater than $25,000

- Logo and hyperlink on conference website
- Logo listing on pre-conference marketing, onsite signage, and mobile app
- Large onsite banner displaying logo
- 1 full-page advertisement in Onsite Program
- Complimentary pre-conference and post-conference registration list (mailing addresses only)
- 2 full conference registrations

**Silver Sponsors**

Any options chosen that are equal to or greater than $10,000

- Logo and hyperlink on conference website
- Logo listing on pre-conference marketing, onsite signage, and mobile app
- ½ page advertisement in Onsite Program
- Complimentary post-conference registration list (mailing addresses only)

**Gold Sponsors**

Any options chosen that are equal to or greater than $15,000

- Logo and hyperlink on conference website
- Logo listing on pre-conference marketing, onsite signage, and mobile app
- ½ page advertisement in Onsite Program
- Complimentary pre-conference and post-conference registration list (mailing addresses only)
- 1 full conference registration

**Bronze Sponsors**

Any options chosen that are equal to or greater than $5,000

- Logo and hyperlink on conference website
- Logo listing in all pre-conference marketing, onsite signage, and mobile app

**Conference Contributors**

Any options chosen that are <$5,000

Text listing on onsite signage and conference website
Keynote Sessions  
$25,000  
One of the most exciting aspects of the meeting will be the Keynote Sessions that feature prominent scientists whose innovative work crosses system and disciplinary boundaries. A full listing of the Keynote Sessions and speakers can be found on our website. Ensure that your support is visible to all conference attendees.

Exclusive sponsorship includes:
• Sponsorship acknowledgement (company name and logo) in all session marketing
• 5 VIP seats at the session
• Pop-up company banner at the entrance to the session
• Display company literature in meeting room

Discovery Stage - Lightning Talks  
$1,200 per session  
The Discovery Stage, located in the exhibit hall, is a high-visibility forum to highlight innovative posters through attendee Lightning Talks introduced by sponsors. Lightning Talks are popular two-minute poster previews presented by attendees to encourage visits to their full poster presentation. We expect the Discovery Stage to be the focal point of the exhibit hall.

Sponsorship benefits include:
• Two minute introduction by sponsor.
• AV, including screen, projector, and podium microphone for your introduction
• Acknowledgment of sponsorship on GSA website, in Onsite Program, and mobile app

Discovery Stage - Exhibitor Sessions  
$5,000 per session  
Our Discovery Stage is also the ideal forum to host 20-minute educational sessions regarding your products or services to an interested audience of genetic researchers. You choose the speakers and topic to showcase to attendees.

Exhibitor session benefits include:
• Ability to host a speaker/topic of your choosing
• AV, including screen, projector, and podium microphone - all ready for your presentation
• Acknowledgement of sponsorship
• Description of session with speakers on GSA website, in Onsite Program, and mobile app
• Logo and sponsorship acknowledgement on all signage for this area

The Biotech Pipeline  
1 of 5 sponsors $1,500  
This session will explore how discoveries move from the research setting through the industry pipeline to the marketplace. Attendees will hear how companies that use genetic technologies have integrated data science, engineering, optimization, and automation to move from discovery to product or clinical application. Need approval by GSA for participation.

Session Format
• 5 talks from industry professionals
• Panel discussion featuring session speakers

Sponsorship benefits include:
• Chance for company representative to serve as a panelist
• Sponsorship acknowledgement (company name and logo) in all marketing
• Display company literature in meeting room

Genetic Technology in Agriculture  
Exclusive sponsor $5,000 or  
1 of 5 sponsors $1,500  
This session is a unique forum for industry professionals, business executives, academic researchers, and government officials to learn about the latest advances in the use of genetic technology in agriculture. Topics include agricultural technologies, synthetic biology, crop production, industrial chemicals, food production and ingredients, and more.

Session Format
• 8 scientific talks

Sponsorship benefits include:
• Brief introduction by sponsor representative
• Sponsorship acknowledgement (company name and logo) in all marketing
• Display company literature in meeting room
QUESTIONS? Contact TAGC Exhibits & Sponsorship Sales Manager at 301-658-3271 or GSAexhibits@genetics-gsa.org

**Social Events**

**GSA Awards Reception**
$10,000 (limited to three)
GSA will honor the 2019 and 2020 GSA Award Recipients for their outstanding contributions to the genetics community at a private event. Demonstrate your support for these outstanding scientists in person by supporting the Awards Reception. Estimated attendance: 100

The recipients of the following awards will be recognized:
- Thomas Hunt Morgan Medal
- Genetics Society of America Medal
- George W. Beadle Award
- Elizabeth W. Jones Award for Excellence in Education
- Edward Novitski Prize

Benefits include:
- Sponsorship acknowledgement (company name and logo) in all marketing
- Attendance by two company representatives
- Display company materials at event

**Editors’ Social**
$10,000 (limited to one)
Reach high profile scientists at this 90-minute, invitation-only social event. Current and past GENETICS and G3: Genes|Genomes|Genetics editors will be in attendance, along with GSA Board members and authors. Estimated attendance: 200

Exclusive benefits include:
- Sponsorship acknowledgement (company name and logo) in all marketing
- Sponsor logo on event signage
- Attendance by two company representatives
- Display company materials at event

**New Faculty Forum**
Different Levels Available
Reach faculty who are setting up new labs and looking for connections with vendors. This one-day workshop is tailored for faculty within the first five years of their appointment and advanced postdocs planning to launch their own lab. Participants learn about strategies for managing a laboratory along with topics such as grant writing, budget management, mentoring, and teaching. The event includes a session on tips for negotiating and establishing relationships with vendors, as well as a networking social with more established investigators. Estimated attendance: 100

$3,500 Sponsorship benefits include:
- 30-minute talk by sponsor representative
- Sponsorship acknowledgement (company name and logo) in all marketing
- Lunch with attendees
- List of session attendees
- Display company materials on tables in meeting room

$2,000 Sponsorship benefits include:
- Brief remarks (5 minutes) by sponsor representative
- Sponsorship acknowledgement (company name and logo) in all marketing
- Lunch with attendees
- Display company materials on tables in meeting room

$1,000 Sponsorship benefits include:
- Sponsorship acknowledgement (company name and logo) in all marketing
- Lunch with attendees
- Display company materials on tables in meeting room

**Community, Connections, and Lunch**
$4,500 (limited to three)
Get great exposure at this lunch event that aims to deepen connections across our scientific community. Attendees from all career stages will discuss the latest findings in the field and other topics. Each table will be moderated by both an up-and-coming and an established leader from our community. Estimated attendance: 200

Sponsorship benefits include:
- Brief introduction by sponsor representative
- Sponsorship acknowledgement (company name and logo) in all marketing

**Industry Careers**
Exclusive sponsor $5,000 or 1 of 5 sponsors $1,500
During a breakout session, we will provide attendees a deeper understanding of the organizational structure of companies, various roles within organizations, how to prepare to transition into careers in industry, and more.

**Session Talks**
- Understanding the industry pipeline
  - Biotech
  - Agriculture
- Data science in industry
- Bioprocessing
- Organizational decision making
- Careers in industry
  - Entrepreneurship and venture capitalism
  - Pharmaceutical industry
  - Agricultural industry
  - Start-up

Sponsorship benefits include:
- Opportunity for sponsor representative to present
- Sponsorship acknowledgement (company name and logo) in all marketing
PROFESSIONAL DEVELOPMENT EVENTS

Recruitment Event
Cost to participate: $2,500
This unique program gives organizations an opportunity to speak about their projects, goals, and values to an audience of early career scientists. The TAGC Recruitment Event is an ideal setting to stand out in the crowded recruiting landscape to identify qualified talent entering the job market. During this event, professionals from all sectors of the workforce will have the opportunity to meet with potential job candidates and to advertise employment opportunities within their organizations.

GENETICS Peer Review Training Workshop
$3,500 (limited to one)
Show your support for diversifying science by sponsoring this early career professional development program. This four-hour workshop introduces participants to the principles and best practices of scientific reviewing. Participants work in small groups, guided by a facilitator, to review a manuscript. These interactive activities are followed by time for each participant to individually draft a review, including a summary, and major and minor points. Participants are joined by a group of editors for a panel discussion on best practices, the role of the editor, reviewer workflow, determining journal fit, and assessing interest to readers. The session concludes with roundtable discussions among participants and editors. Estimated attendance: 100

Exclusive benefits include:
• Brief introduction by sponsor representative
• Sponsorship acknowledgement (company name and logo) in all marketing
• Display company literature in meeting room

Scientific Writing Workshop
$3,500 (limited to one)
Reach early career scientists and help address a key training gap. In this four-hour workshop, graduate students and postdocs will explore topics relevant to scientific writing through a series of lectures and interactive sessions. Using their own datasets, participants will learn to create effective figures and tables. Using feedback from senior scientists and peers, attendees will edit and revise abstracts describing their work. Estimated attendance: 100

Exclusive benefits include:
• Brief introduction by sponsor representative
• Sponsorship acknowledgement (company name and logo) in all marketing
• Display company literature in meeting room

Publishing Q&A
$5,000 (limited to one)
Help new authors navigate the maze of publishing decisions by sponsoring this roundtable and panel discussion event. This one-hour event brings together journal editors and early career scientists with questions about how to get published. Estimated attendance: 200

Sponsor benefits include:
• Sponsorship acknowledgement (company name and logo) in all marketing
• Opportunity to participate in discussion panel
• Display company literature in meeting room

Ask us about
• Science Communication Panel Discussion & Science Communicators MeetUp
• Advocacy on Capitol Hill Day
• Equity and Inclusion Event
• Grant Writing Workshop and other opportunities that will give you access to your target audience.

Conference Lanyard
$15,000
Place your logo on the official conference lanyard distributed to all attendees. Your color logo will appear with the TAGC logo on all lanyards. Great for visibility in ALL photos! Cost of lanyard is additional.

Booth Traffic Maximizers
Exhibit Hall Aisle Signs - $10,000
Showcase your company logo on ALL Exhibit Hall aisle signs. These aisle signs are hung from the ceiling and are highly visible throughout the Exhibit Hall. They help attendees navigate the posters and exhibit booths.

Column Wraps - $5,000
Showcase your custom advertisements with large column wraps located in high traffic areas throughout the conference. Each column wrap has four panels – your logos and text appears on the top and bottom. Design and printing is additional.

Hotel Key Cards
$2,500 license
Place your custom graphics and logo on hotel room key cards at the Gaylord National Harbor hotel. Please note that additional hotel and production fees apply. This fee is for the license only. Cost of key cards is additional.

Charging Station Lounge
$10,000
Provide attendees a quick “jump start” for their mobile devices, laptops, and tablets. Your company logo and custom advertising graphics will appear on a column wrap at the charging station located on the Exhibit Floor. You can also display literature on a special literature rack at this lounge.

Community Hub
$2,500
Community hubs will have beacons that give each community a gathering spot specific to their organism. Your logo will be prominently displayed at the top of the beacon, visible from far away.

TAGC Exhibitor and Sponsorship Prospectus
 genetics-gsa.org/tagc-2020/for-exhibitors-and-sponsors

QUESTIONS? Contact TAGC Exhibits & Sponsorship Sales Manager at 301-658-3271 or GSAexhibits@genetics-gsa.org
PRINT ADVERTISING

Onsite Program Guide
Given to all attendees at registration, this Onsite Program lists the sessions, workshops, and posters.

- Back Cover  $5,000
- Inside Front Cover  $3,500
- 1 full-page spread (4 available)  $2,500
- Divider Tabs  $2,000
- Inside Back Cover  $2,000
- Inside Full color ad  $1,000
- Inside B/W ad  $750

Wi-Fi Password
$7,500
Make your company or product name the official TAGC wi-fi password!

Banner Ads
- Confirmation Email Banner ad - $5,000
  Include your company banner advertisement and hyperlink in EVERY attendee confirmation email. Placement will be at the bottom of the page. Your message will reach all attendees in pre-conference marketing.
- “Know Before You Go” email Banner ad - $5,000
  Include your company banner advertisement and hyperlink in EVERY attendee “Know Before You Go” email. You will reach all attendees in pre-conference marketing. The email open rate is 250-350%, meaning most attendees view it more than once.

The Allied Genetics Conference News e-newsletter Banner ad - $2,000
Each month, GSA will send out an e-newsletter with meeting updates and program highlights. One exclusive banner ad in one issue. Seven issues available.

Rotating Slideshow
Company Spotlight - $1,500
As attendees walk through the meeting space, a large screen will display important conference information. Add your slide to the mix to drive traffic to your booth or promote your company. Your company spotlight will consist of one slide showcasing your company, products, or services. This spotlight provides continual exposure to attendees as they go to scientific sessions.

Viewing Station Slideshow
Company Spotlight - $1,000
Viewing stations will be outside of the scientific sessions so that attendees can watch sessions going on in other rooms. Your sponsor sign will be attached to the monitor outside of the room for the length of the conference.

DIGITAL ADVERTISING

Mobile App
The Mobile App is a fantastic source of information on schedule, session descriptions, speakers, and exhibitors.

- Landing Page - $7,500
  The Mobile App Landing Page will be viewed by attendees every time they open the app. Your custom graphics and hyperlink of your choice will be displayed on this splash page.
- Banner Advertising - $1,500 each banner location
  Display your custom advertising on a banner inside the mobile app - multiple locations including educational sessions and exhibitor directory.
- Push Notifications - $1,000 per push notification - only 2 available per day
  Send out text alerts through the TAGC 2020 app. With 100 characters, you can remind attendees to stop by your booth.
MEETING SPACE

Small Meeting Rooms
$500 per 4-hour period
Rent meeting room space for your private meetings with potential or current clients. These rooms can be used as hospitality suites or recruitment offices. Any food and beverages must be purchased through the hotel. Rooms have a maximum capacity of 20 people. Ask us about larger space for special events.

Dates
• Thursday, April 23
• Friday, April 24
• Saturday, April 25